



Seattle Film Commission

Meeting Agenda – Monday, August 24, 2026, 10:00AM – 12:00PM

City Hall and Virtual

Commissioners Present: Champ Ensminger, Mark Freid, KD Hall, LexScope, Davis Powell, Anthony Tackett

Commissioners not present: Michael Gaston, Tom Florino, Michael Huang

Staffed by Office of Economic Development: Chris Swenson, Hana Peoples

Note: These are "raw minutes notes" based on the discussion of the 8/24/26 meeting, do not include every word spoken, and are not a literal transcript.

AGENDA

1. Call to order
 - a. Roll Call
 - b. Land Acknowledgement
 - c. Public Comment
 - i. Jordan Willis: Film locations crew who just moved to Seattle from Austin. Joined meeting to learn more about filmmaking in Seattle
2. General Order of Business
 - a. Approval of July 27, 2026, meeting minutes
 - i. Approved
 - b. Committee updates
 - i. Branding and Marketing
 1. Discussion of changing meeting day/time
 2. Next Inside Scoop: August 27, hosted by LexScope
 - a. Panelists to discuss video production in the local industry
 3. Re-capping of Boeing IMAX Statement, traction on social media and from local media
 - a. Space Needle has reached out to OED, Chris will meet and they will set up a time to learn more about SFC
 - b. Letter made an impact to show the importance of Commission advocacy
 4. Harbor Island Studios statement needs to be written
 - a. Commission to advocate for the importance of this space
 - b. New discussions on re-opening M5 at Seattle Center with new leadership, recommend Commission considers including both in its statement
 - ii. Public Policy
 1. Discussion of Boeing IMAX Statement and Create48 plan
 2. Discussion of dates to visit Olympia for training Government of Indian Affairs training
 - a. Discussion of creating stronger partnerships with local tribes and getting their input on film production and job opportunities
 - iii. Workforce and Professional Development
 1. Amazon International Production representatives to speak at future SFC meeting
 2. Discussion of broader issues including Statewide legislation affecting digital media marketing



- a. OED liaison to meet with City lobbyists to discuss how the City can assist on the issue
 - b. Washington Filmworks has stated to OED it is focusing on renewal legislation, not currently prioritizing the digital media tax legislation
 - c. Issues
 - i. Seattle Film Commissioner Handbook draft review (OED)
 - 1. A few changes made to draft since last meeting; Chris shares a page-by-page walk-through
 - 2. Proposal by KD regarding paying someone outside the Commission to assist with SFC social media; conversation will happen in Marketing & Branding Committee then brought to Executive Committee and full Commission
 - ii. Incoming and renewing Commissioner update (OED)
 - 1. Thank you to SFC Commissioners for patience and willingness to stay on longer
 - a. Reaching out this week to all applicants
 - b. Current commissioners to hear back soon on re-appointments
 - iii. Unions (SAG AFTRA and IATSE 488) MLK Labor Union recommendations (Davis)
 - 1. MLK Labor is the central labor council that represents various labor unions across King County
 - a. SAG AFTRA and IATSE 488 are discussing developing messaging to MLK Labor encouraging King County, and its municipalities and government orgs, to hire locally when creating and producing video and advertising content
 - b. SFC's requested role is to advise on these efforts, but SFC could also choose to make a public statement
 - c. Davis will share draft information for all Commissioners to review, since not all are present at the meeting
 - d. Commitments and events
 - i. Previous events
 - 1. None
 - ii. Inside Scoop
 - 1. August 27, 2026 "Business of Videography" (Lex)
 - 2. Look-ahead
 - a. Moving to quarterly format moving forward, will check in with Michael on ability to host/produce an event in the late fall
 - 3. Film Business Burglary meeting
 - a. Wednesday, Sept 2: Meeting with city representatives, production companies and SFC; Location TBD
 - b. OED will give Commissioners last opportunity this week to recommend additional businesses to participate
 - iii. Future guests
 - 1. September/October – Amazon
- 3. Adjourn